

**Solon High School Drama's Production of**

# ***The Addams Family***

**Music and Lyrics by Andrew Lippa**

**Book by Marshall Brickman & Rick Elice**

**April 20 - 23, 2023 - Solon High School Auditorium**

**AND**

**Solon High School's Music in Motion Proudly Presents**

# **Solon Show Choir Invitational**

**March 4, 2023 - Solon High School Auditorium**

We appreciate the tremendous support we have received from our community and we hope you will continue this support by purchasing advertising space in one or both of our souvenir program books this season. We are offering our patrons a significant discount on ads placed in both programs.

The Solon High School Drama Club presents *THE ADDAMS FAMILY*, a comical feast that embraces the wackiness in every family. The musical features an original story about every father's nightmare: Wednesday Addams, the ultimate princess of darkness, has grown up and fallen in love with a sweet, smart young man from a (gasp!) respectable family – and he hasn't met her parents. And if that wasn't upsetting enough, Wednesday confides in her father and begs him not to tell her mother. Now, Gomez Addams must do something he's never done before – keep a secret from his beloved wife, Morticia. Everything will change for the whole family on the fateful night they host a dinner for Wednesday's "normal" boyfriend and his parents. More than 100 students are involved under the professional direction of Kris Ferencie with production design by Joseph Ferencie. Over the course of the four-day production, your ad will be viewed by thousands of potential customers from Solon and surrounding communities, including Chagrin Falls, Orange, Twinsburg, Beachwood, Mayfield, and Pepper Pike.

In addition, the Solon High School Show Choir, Music in Motion, will host their eleventh annual competition on March 4, 2023. It will welcome 17 show choirs from Ohio and Michigan, including local schools, such as Garfield Heights, Twinsburg, Shaker Heights, and Strongsville. More than 1,000 high school students and their families and friends will be in attendance for this day-long competition -- an estimated crowd of 3,500 people!

**Help our audience find their way to your business by placing an ad in our programs.**

The order form with pricing information is enclosed. Ads for both programs or Music in Motion only are due by Feb. 17, and ads for the Addams Family program only are due by April 6. If you have any questions, please contact me at [solonprogramads@gmail.com](mailto:solonprogramads@gmail.com) or (440) 821-2930.

On behalf of the entire cast, thank you in advance for your generous support.

Sincerely,

*Kristin Ament*

Advertising Coordinator

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## **BUSINESS AD CONTRACT (all ads are in black & white)**

Size	One Program <small>(place "X" by size)</small>	Both Programs <small>(place "X" by size)</small>
Inside Cover - Full Page (7"x 10")	\$400	\$550
Full Page (7"x 10")	\$300	\$400
Half Page (7"x 5") horizontal only	\$175	\$250
Quarter Page (3.5" x 4.5")	\$100	\$150
Standard Business Card (3.5"x2")	\$50	\$75
If one program check <input type="checkbox"/> Drama Club <input type="checkbox"/> Show Choir		<b>TOTAL</b>

**Checks should be made payable to: The Solon Board of Education**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Business Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**Deadlines are February 17, 2023 for both programs or Music In Motion only  
and April 6, 2023 for Addams Family only.**

**Please mail completed contract with payment:**

Solon High School Drama Club

ATTN: Kris Ferencie

33600 Inwood Road

Solon, Ohio 44139

**Checks should be made payable to: The Solon Board of Education**

**Please email artwork by the deadlines above to: [solonprogramads@gmail.com](mailto:solonprogramads@gmail.com).**

### MECHANICAL REQUIREMENTS AND GENERAL INFORMATION

- Space is limited. Ads will be accepted on a first-come, first-served basis.
- Only camera ready ads will be accepted. All ads will be printed in black and white.
- Artwork in PC format: JPEG images @300 dpi or PDF (high resolution with embedded fonts)
- Proofs will be furnished upon request, time permitting.
- Artwork should be scaled to specs shown on attached. Please keep all copy 1/8" from edge of ad.
- No final copy artwork or artwork that we modify will be returned. No exceptions.

**THANK YOU FOR YOUR SUPPORT!**

**Full Page**

**7" x 10"**

**Half Page**

**7" x 5"**

**Quarter Page**

**3.5" x 4.5"**

**Business Card**

**3.5" x 2"**